

LIFE CAMPS AUSTRALIA INCORPORATED

# Photo Policy

*This Policy applies to all Camps, events or activities facilitated by Life Camps Australia.*

## DEFINITIONS

- **Campers** means any person attending a Camp;
- **Camp** means any camp, event or activity facilitated by Life Camps Australia;
- **Parent** includes the legal guardian of a Camper; and
- **The Photographer** means the person/s nominated by Life Camps Australia to take photographs and videos at a Camp.

## POLICY

- Life Camps Australia will respect the wishes of Campers and their Parents as to:
  - whether photographs and/or videos can be taken of a Camper by Life Camps Australia; and
  - whether such photographs and/or videos can be used in social media and/or promotional material published by Life Camps Australia.
- Campers are strongly urged to:
  - only take pictures of a Campers with the permission of that Campers to be photographed;
  - carefully consider the content of their photographs before posting them on the internet; and
  - check with the other Camper before posting, sharing or tagging images of them.<sup>1</sup>

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<sup>1</sup> See further in the Electronics Policies of Life Camps Australia

#### **CAN LIFE CAMPS AUSTRALIA TAKE PHOTOGRAPHS AND/OR VIDEOS OF A CAMPER ON THIS CAMP?**

- Life Camps Australia must obtain permission in writing each time a Camper registers to attend a Camp. Evidence of that permission should be kept in the records of Life Camps Australia.
- If permission is granted, the Photographer may take photographs of the Camper on this Camp.
  - Photographs must be taken on either:
    - *A camera owned by Life Camps Australia; or*
    - *Using the secure digital (SD) card of Life Camps Australia.*
  - For certainty, photographs taken on a Camp remain the property of Life Camps Australia and may only be used by permission and in accordance with this policy.
- If permission is not granted, the Photographer must:
  - make every effort to take photographs that do not include the Camper; and
  - if it is not possible to exclude the Camper from every photograph the Photographer must:
    - *take photographs in such a way that the Camper can easily be de-identified or edited out of the photographs; and*
    - *not publish or distribute photographs that include the Camper.*

#### **CAN LIFE CAMPS AUSTRALIA USE PHOTOGRAPHS OR VIDEOS WHICH INCLUDE A CAMPER IN SOCIAL MEDIA AND/OR PROMOTIONAL MATERIAL PUBLISHED BY LIFE CAMPS AUSTRALIA?**

- As above, Life Camps Australia must obtain permission in writing each time a Camper registers to attend a Camp and evidence of that permission should be kept in the records of Life Camps Australia.
- If permission is granted, Life Camps Australia may use photographs or videos showing the Camper in such manner as it thinks fit and which reflect the Values of Life Camps Australia.
- If permission is not granted, Life Camps Australia must not publish photographs that include the Camper.
  - For certainty, this means that Life Camps Australia will not adopt an approach of publishing images that include Campers who have been de-identified (eg faces blurred).
  - “No” means “no”.
- If permission was granted at the time of an earlier Camp but not for the current Camp:
  - Life Camps Australia must not publish new images of the Camper; and



- If (when Life Camps Australia had permission to do so) images of the Camper were used in an on-going publication (eg on the website) Life Camps Australia will clarify with the Camper whether those earlier published images need to be removed. If so, Life Camps Australia will make those relevant changes as soon as practicable.

**TO BE CLEAR LIFE CAMPS AUSTRALIA MUST OBTAIN PERMISSION:**

- to photograph or video a Camper
- and**
- to use those photographs or videos in social media and/or promotional materials
- each time a Camper registers to attend a Camp.**

If you have any questions in relation to taking photographs at Camps please contact the Community Specialist at [info@lifecamps.org.au](mailto:info@lifecamps.org.au)

Last reviewed: *November 2021*

